

PURSUIT

2016 Pursuit Proprietary Red “Campfire” Napa Valley

No label better represents the new frontier of winemaking like Pursuit. A perfect glimpse into what long standing relationships and years of know-how can do, while delivering superlative juice at a fraction of the price. We track down great stuff wherever it hides, while taking particular pride in the wines we call our own through constant work and eventual discovery. The concept of Pursuit is simple: we tap into our deep connections here in Wine Country and secure incredible juice from the top houses. We start early in the process so we can guide the finished product and ensure that it's up to our exacting standards.

This line up is the result of countless hours of tasting, blending, haggling, and even a little arm wrestling if necessary. We strive to deliver what we know to be substantial quality-to-price ratio offerings by aggressively chasing lots from growers and producers whose track records are beyond reproach. You don't have to pay major league money to play with this set.

Life, liberty, and the pursuit of great wine...the proof is in the bottle!

Tasting Notes

Campfire Red has always been a blend of the best fruit we can find, and though Cabernet tends to drive the wagon, it's the combination of other varietals that help give this wine its unique Bordeaux-inspired personality. The beauty of this wine is in the sourcing, as we can pick grapes from throughout the appellation to create the finest wine possible. It's the ultimate vinous puzzle, and the result continues to amaze and deliver value in spades.

What always sets this wine apart is the nose. Just like the name says, we strive to create an aromatic profile that is bold and bountiful, with notes of charred Earth and spice, designed to provide a backdrop for whatever fruit profile the wine takes on. Layers of tobacco, leather, and flowers always seem to find their way into the mix, all backed by a smooth sweet vanilla finish that rounds out the palate. A fabulous wine at a fabulous price. The fire continues to roar vintage after vintage, and there are no signs of it being put out any time soon.

